

## Our Vision



**To be the most valued Indian company committed to nation building and enhancing quality of life and well-being of every Indian.**

## Our Values

### NATION / FIRST



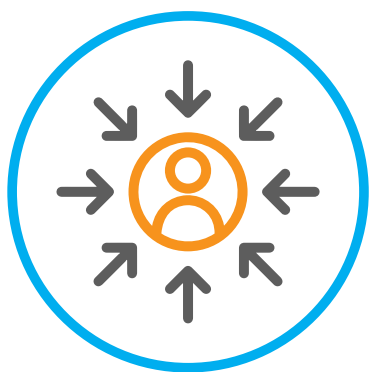
We have firm belief that 'Business' is a critical pillar of nation building in collaboration with civil society and government. We have aligned our business to national priorities and policies. We have committed ourselves to the cause of building self-reliant India (Atmanirbhar Bharat) to ensure long-term sustainable growth and development. We are aware of our responsibility to generate economic value for the nation. While conducting business, we will make no compromise in complying with applicable laws and regulations at all levels.

### INCLUSIVE GROWTH



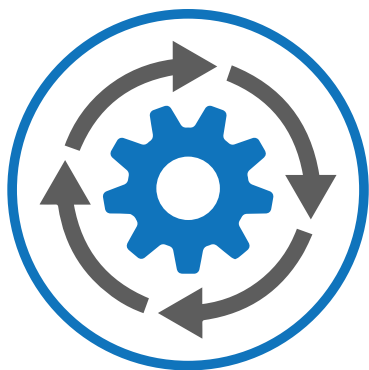
We are growth oriented organization with high performance standards and result orientation approach to the business. However, we believe in sustainable growth. It is our firm belief that the business growth has to be achieved in collaboration with all ecosystem stakeholders. We respect and value people and uphold humanness and human dignity. We work towards creating goodwill in the communities where we operate. We are committed to all the stakeholders viz. investors, customers, suppliers, employees and communities. Our constant focus is on growth and adding value for all our stakeholders.

### CUSTOMER CENTRIC



Our business model is customer centric and we strive towards meeting customer demands. Delighting the customers with our quality products and services is of prime importance for all of us at Ruchi Soya. We are committed to our customers' health and well-being. Each of us at Ruchi Soya will devote our time and efforts to fulfil customers' requirement. We will ensure that we honour our commitment to all our customers and stakeholders.

### CONTINUOUS IMPROVEMENT



We are committed to integrate traditional knowledge and new age technologies. We are moving to be amongst India's largest FMCG & FMHG companies. Ruchi Soya stands strong on the nation's transformation landscape. We believe in accountability, performance and transparency. As an individual and as a group, we will continuously make efforts to ensure excellence in everything we do. At Ruchi Soya, we as a team, will evaluate new ideas and ways of doing business to offer best value to our stakeholders.

### SUSTAINABILITY



As a responsible corporate citizen, we strive for sustainable global well-being. We believe that purpose-led, future-fit business model, guided by our beliefs will drive superior performance. We are committed to increase our positive social impact. We operate as a model governance excellence with an objective of improving lives. It is our continuous endeavour to steer our transformational journey from Atma-nirbharta (self-reliance) to Atma-samman (self-respect) by improving lives, sustaining livelihoods and continuing to the realisation of national goals. We will strive for governance excellence into our business model and weave greater professional management, transparency and accountability into our core values.